

"Builder President" is looking for advertisers

Data: Industry Journal for Home Builders "Builder President" TABLOID

Circulation 23,000/ To All over Japan/ Issuance: 3 times a year; May, September & January/ A4/ Tabloid
Business Field: Home Builders " 92% Builder's Office, 8% Architect Office & General Construction Firms"
*Please be noticed that the number of issuance may be changed due to the Starting & Closing of the home builders

Haven't you ever experienced?

"Well, I couldn't express well the goodness of our products because ,,,"

"Ad among the articles was so SMALL!"

"Despite, the fee was EXPENSIVE!"

"Builder President" provide you a solution

Separate Inserts for Industry Journal

You'll have more chance for boosting your sales
You can appeal directly to the odd men of your customers

Comparison	official circulation	Full-page ad fee (1page)
Journal K	5,000	500,000yen @100yen printed within the journal / 1 page
Journal S	17,935	715,000yen @40yen printed within the journal / 1 page
Builder President	23,000	575,000yen @25yen separate insert/ 2pages=1 paper

* Builder President calculation is based on the usual price of A4 size separate insert

Special ad offer for the first issue

Special offer: Only for first 3 companies

A4 size (1page) 575,000yen -> 345,000yen

*plus consumption tax 5%

*Monochrome or color, 1 side or both sides, all up to you

*You send us your prints by the deadline & we deliver your prints together with our journal

*In principle, we deal with A size. As to other size, please inquire us

***Deadline of your prints at our site: 10th May 2012**

For Application / Inquiry => **FAX +81 436-23-3253**

Company name: _____

Country: _____

Address: _____

TEL: _____

Person In Charge: _____

Email Address: _____

Application

Application for special offer

Other Inquiry

Builder President Contact person: Yuki